



ManaQi
THE ANTIDOTE

**EMPOWERING CREATORS
AND FANS WORLDWIDE**

The Everything App for Content and Live e-Commerce!

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MARKET

+206M
YoY Growth

94.2%

of world's internet
users use social
media

6.5

new users per
second

5.24B

Social media users
globally



Source

THE PROBLEM

Creators spend thousands monthly on platform management and fees!

314%

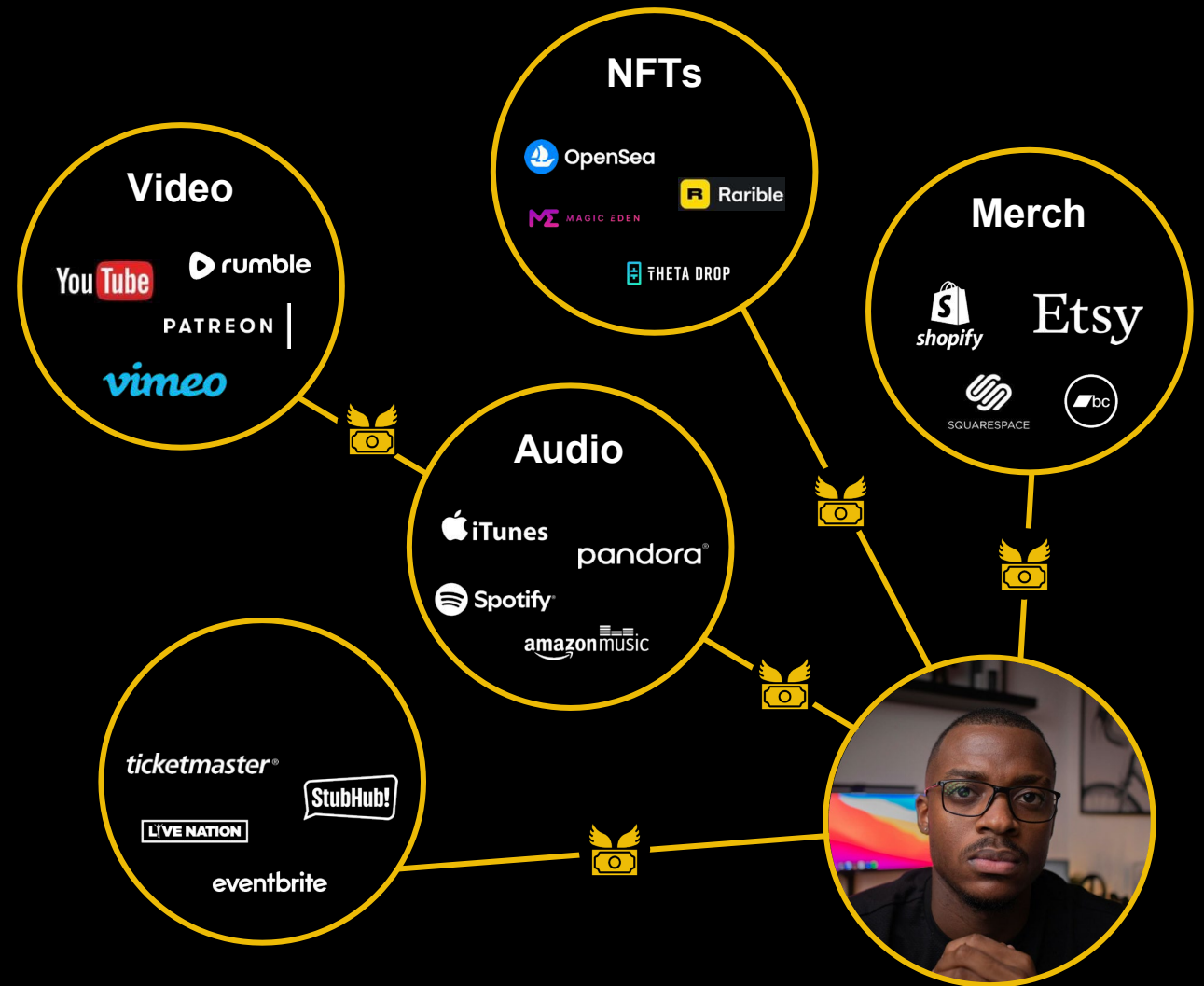
increase in global creators

66%

rely on one revenue source – brand deals

96%

earn less than \$100k/year



Source

THE SOLUTION

360° CONTENT MONETIZATION



Make more money with diversification and ownership—not just followers.

LIVE INTERACTIVE TV – REVOLUTIONIZING ENTERTAINMENT

Purchase anything on the screen without leaving the engagement.

Advertisers and affiliates can sell products in real time!

PRODUCT PLACEMENT

143% increase in creator marketing last 4 years.

1 in 4 USERS BUY VIA SOCIAL MEDIA

Social shopping is up **40%** YoY.

REVENUE GENERATION

\$3.5M avg. industry spend on influencer marketing.

Source



BUSINESS MODEL

ManaQi, makes up to **30%** per transaction.

\$26K

avg. annual
revenue per
creator

59%

gross margin

3 months

to cover creator
acquisition cost

**Future
Revenue
Options**

Advertising,
white label, user
subscription

Creator Subscription \$99-\$499 Monthly

TRACTION



60 live events
conducted



\$50k generated



New Features
Added



AI Updates



Nominated Tampa
Tech Awards



Creator and SMB
waitlist

*"I own the largest radio
broadcasting company in OK. We
are excited to be a part of this
groundbreaking project!"*

Carle King CEO

*"ManaQi is the key to unlocking the
barriers I've faced.- security and
freedom of content, and there is
finally an answer to both!"*

Joe L. Musician & Podcaster

*"I want to be manaqi first
content creator!"*

SR - IG & TikTok influencer.

GO TO MARKET

BETA launch

500 micro creators
(Up 50k followers)

Improve UX

10k users

Onboard creators
w/up 200K followers

30% qtr. growth

Improve UX

50k users

Creators w/up 1M
followers

20% conversion rate

\$2M+ in creator
payouts

Creator w/ 1M+
followers

Enterprise

5M users

Growth is a chain reaction when opportunity meets Innovation!

COMPETITIVE LANDSCAPE



YouTube

Revenue Platform-controlled
Content Platform-owned -
potential takedowns
Ads run on channel, but
creators could earn nothing.



Patreon

More revenue control direct
subscriptions
Creator owned content
Features don't scale
proportionately with fees



ManaQi
THE ANTIDOTE

**Break the Chain
and Create.**



Twitch

Subscription cuts, ads, tipping
Restricted content ownership
70/30 Subscription split
w/\$100k cap then 50/50



Rumble

Offers revenue share
Limited content ownership
Limited niche audience

**360 monetization
and ownership
with blockchain
integration.**



ManaQi
THE ANTIDOTE

MEET OUR VISIONARY TEAM



ADAE FONSECA

CEO / Co-Founder
Retired Army Veteran,
Global Project Manager,
2x Founder



ARUN PARIMI

CTO / Co-Founder
Lenovo Chief Project
Architect, COO Global Fight
League, 3x Founder



ANTHONY CARUSO ESQ.

Chief Legal Counsel
Former Tech CEO, Sports
Agent, and 2x Founder.



3 Successful Exits



CHARLES C. WARCZAKOWSKI

CFO
Experience in SaaS scaling,
M&A, IPOs, Inductee CFO HoF



WALTER SANTIAGO

CMO
35 years National and
International SaaS sales and
marketing experience.



ANTHONY VALENZUELA

20 years content creation,
distribution, and production
and sales.



OUR ASK

LEAD ROUND

\$1.5M

THE OFFER

\$1.5M uncapped SAFE W/20% discount

USE OF FUNDS

- Launch
- User Acquisition
- Hire Key Staff

JOIN US IN THE JOURNEY FROM DEPENDENCE TO INDEPENDENCE!



QUESTIONS?

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[Link to Deck](#)